



August 31, 2017

Buffalo Wild Wings® Rallies Support for Hurricane Harvey Relief Efforts

From September 3-17, participating B-Dubs will Match 100 percent of In-Restaurant Donations up to \$100,000

MINNEAPOLIS--(BUSINESS WIRE)-- Buffalo Wild Wings, Inc. (NASDAQ: BWLD) today announced a nationwide fundraising initiative to support ongoing Hurricane Harvey relief efforts. From Sunday, Sept. 3 through Sunday, Sept. 17, participating Buffalo Wild Wings locations will match in-restaurant donations received from Guests, up to \$100,000. Buffalo Wild Wings restaurants will participate with a goal of donating more than \$200,000 to the American Red Cross®.

"Buffalo Wild Wings takes pride in supporting each and every community in which we do business," said Sally Smith, president and chief executive officer, Buffalo Wild Wings. "Our in-restaurant fundraising and match program is one way we can help support the families and communities impacted by this devastating storm."

About Buffalo Wild Wings

Buffalo Wild Wings, Inc., founded in 1982 and headquartered in Minneapolis, is a growing owner, operator and franchisor of Buffalo Wild Wings® restaurants featuring a variety of boldly-flavored, made-to-order menu items including its namesake Buffalo, New York-style chicken wings. The Buffalo Wild Wings menu specializes in 21 mouth-watering signature sauces and seasonings with flavor sensations ranging from Sweet BBQ™ to Blazin'®. Guests enjoy a welcoming neighborhood atmosphere that includes an extensive multi-media system for watching their favorite sporting events. Buffalo Wild Wings is the recipient of hundreds of "Best Wings" and "Best Sports Bar" awards from across the country. There are currently more than 1,240 Buffalo Wild Wings locations across the world.

To stay up-to-date on all the latest events and offers for sports fans and wing lovers, follow Buffalo Wild Wings on [Facebook](#), [Twitter](#) and [Instagram](#) and visit www.BuffaloWildWings.com.

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