

Buffalo Wild Wings Inc. Logo

Buffalo Wild Wings Hosts Annual Fundraiser to Support Youth Sports Programs at Boys & Girls Clubs across the Country

October 3, 2017

Throughout October, pinups and wristbands purchased in-restaurant will support grants for local Clubs to help kids participate in team sports

MINNEAPOLIS--(BUSINESS WIRE)--Oct. 3, 2017-- [Buffalo Wild Wings®](#) today announced the kickoff of their annual fundraiser to support youth sports programs at Boys & Girls Clubs across the country. All Buffalo Wild Wings restaurants will participate in the promotion from October 1-31, 2017. Donations will go towards ALL STARS grants to help fund sports teams and facility improvement projects in local Clubs, as part of the company's [Team Up for Kids® mission](#).

Paper pinups can be purchased for a minimum donation of \$1 and will be posted throughout restaurants. In addition, Buffalo Wild Wings will also offer a limited edition wristband during the month of October for a minimum \$5 donation.

The donations gathered will help change the game for many kids and teens, giving them the opportunity to play team sports at their local Club and learn skills that help them succeed both on and off the field. Additionally, donations help train coaches and provide uniforms and equipment to young athletes as part of the [Boys & Girls Clubs of America](#) (BGCA) ALL STARS program.

"We're very pleased that together with our Fans and Franchisees we've donated and raised more than \$10 million, and helped thousands of kids experience the joy of playing on an ALL STARS team," said Emily Decker, senior vice-president and general counsel of Buffalo Wild Wings. "We're excited to partner with our Fans for another great Team Up for Kids fundraiser that will get us one step closer to our goal of bringing year-round team sports opportunities to 500,000 kids and teens by 2020."

In 2016, Buffalo Wild Wings' partnership enabled more than 88,000 kids and teens to participate on teams. The company is supporting over 365 teams and leagues across the country this fall, creating sports programs that promote physical fitness, good sportsmanship, and teamwork. In total, Buffalo Wild Wings has committed to donating at least \$2 million each year to Boys & Girls Clubs of America through 2020.

"The number of kids and teens who have been able to become part of a team as part of our ongoing partnership with Buffalo Wild Wings is fantastic," said Jim Clark, president and CEO, Boys & Girls Clubs of America. "By supporting our sports programs and facility improvements, the ALL STARS and Team Up for Kids grants are helping kids build self-confidence and life-enhancing skills that will help them succeed on and off the field."

Those unable to dine in-restaurant may purchase a limited edition Team Up for Kids eGift Card and Buffalo Wild Wings will donate 10% of the purchase value to Boys & Girls Clubs of America. Visit the online gift card store at [BuffaloWildWings.com](#) to purchase.

About Boys & Girls Clubs of America

For more than 150 years, Boys & Girls Clubs of America ([bgca.org](#)) has enabled young people most in need to achieve great futures as productive, caring, responsible citizens. Today, 4,300 Clubs serve 4 million young people annually through Club membership and community outreach. Clubs are located in cities, towns, public housing and on Native lands throughout the country, and serve military families in BGCA-affiliated Youth Centers on U.S. military installations worldwide. They provide a safe place, caring adult mentors, fun, friendship, and high-impact youth development programs on a daily basis during critical non-school hours. Priority programs emphasize academic success, good character and citizenship, and healthy lifestyles. In a Harris Survey of alumni, 54 percent said the Club saved their lives. National headquarters are located in Atlanta. Learn more at [Facebook](#) and [Twitter](#).

About Buffalo Wild Wings and Team Up for Kids

Buffalo Wild Wings, Inc., founded in 1982 and headquartered in Minneapolis, is a growing owner, operator and franchisor of Buffalo Wild Wings® restaurants featuring a variety of boldly-flavored, made-to-order menu items including its namesake Buffalo, New York-style chicken wings. The Buffalo Wild Wings menu specializes in 21 mouth-watering signature sauces and seasonings with flavor sensations ranging from Sweet BBQ™ to Blazin'®. Guests enjoy a welcoming neighborhood atmosphere that includes an extensive multi-media system for watching their favorite sporting events. Buffalo Wild Wings is the recipient of hundreds of "Best Wings" and "Best Sports Bar" awards from across the country. There are currently more than 1,240 Buffalo Wild Wings locations across the world.

Buffalo Wild Wings' charitable giving initiative – TEAM UP FOR KIDS® – centers on the vision: ***There is a champion in every child. We are committed to helping build communities where all kids can thrive, compete, and belong to a team.*** As part of this mission, Buffalo Wild Wings has teamed up with Boys & Girls Clubs of America (BGCA) to help thousands of kids play on sports teams each year. Buffalo Wild Wings is committed to donating and raising at least \$18 million for BGCA by 2020. Guests can join the effort through donations from sauce and seasoning bottle purchases and in-restaurant fundraising events. For more information, visit www.buffalowildwings.com/giving.

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